

# DIGITAL MARKETING COURSE



We train on different social media marketing forms such as online video, display ads, search engine marketing, paid social ads and social media posts. Digital marketing relates to attracting customers via email, content marketing, search platforms, social media, and more.





**Master the principles of Digital Marketing and the most popular tools in 6 weeks**



### **Course Requirements**

**Basic computer skills**

**English Proficiency**

**Have a laptop or desktop**

**Stable internet access**

**Available to attend classes**

### **Contact**



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### **Duration**

**6 Weeks**

### **Mode**

**online and Inperson**

### **Cost**

**KSH 25,500**